



<p>PSIDE</p>	
<p>DSIDE</p>	
	<p>TEXT FONT:</p> <p>PP Mori Semi Bold</p>
<p>Print media: Substance RS-275 / PL-3150 Gloss</p>	



Photos of ALL sides BEFORE + AFTER supplied to WestAir upon completion of work, submitting invoice*

Proofs must have the following:

Removal of all NON-ESSENTIAL vinyl stickers (Incl. Ryder/Gibbs, DOT, etc.)

Exact measurement of vinyl stickers and their exact placement/measurements on the asset

Color: Pantone 1665C

Material Type: Substance RS-275 / PL-3150 gloss

UN or NFPA Diamond + Text (Confirmed with on-site POC*)

Font Guidelines:

PP Mori Semi Bold, unless otherwise stated*

Asset Numbers = No. 123 or stacked where necessary*

@westairgases in black on white background

Family-owned & operated since 1970. ("Since 1970" in orange, everything else, incl. period in black*)

Placarded Vehicles 101:

The Railroad Caution Stickers must be on ALL placarded vehicles

The Wide-Turn Caution Stickers must be on ALL tractor/trailer combos (On trailer, see guidelines below*)

TRACTORS

Freightliners

Leave Ryder/Gibbs stickers, DOT, etc. -- Remove non-essential stickers

Remove air dam/hood vinyls – DO NOT PRODUCE/INSTALL, update proof*

International

Needs exact placement/measurements

See rules above*

Peterbilt

Needs exact placement/measurements

See rules above*