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# Coaster File & Layout Requirements

## Art Submission Guidelines

### Technical Checklist (applies to all formats):

- Image resolution is 300 dpi or higher at actual size.
- Please provide images in CMYK ONLY.
- All type/text is converted to outlines (or provide fonts along with the art).
- There is at least a 1/4" bleed past the edge of the art.  
(any background or image that extends beyond the edge of the coaster should extend by 1/4")
- There is at least a 3/16" safe area *inside* the edge of the art.  
(no important image or text should come closer than 3/16" to the cutting edge)
- The files are named descriptively - i.e. "ABC Brewery Coaster 1 FRONT.eps"  
(Try to avoid generic or redundant names like "coaster" or "final art."  
Clearly distinguishing your filenames helps us recognize your files from someone else's!)
- Groups of files should be compressed together and sent as one file in a ZIP.

### Adobe Illustrator (preferred)

Embed all images and convert text to outlines.

Save as an EPS file.

(We are able to open latest Adobe CC files.)

### Adobe PDF

Save art as an Adobe PDF, embedding all fonts and maintaining press quality resolution images (300dpi or higher). Please make sure to include adequate bleed and safe area as described above.

**(Because PDFs can be created by many applications, no templates are provided.)**

### Adobe Photoshop

Save as Photoshop EPS files with the "Include Vector Data" option checked) *or*

Save as PSD file without text layers rasterized and provide font files with your art, *or*

Other image formats, such as TIFF, BMP may also be accepted, if they are at sufficient DPI.

*Please make sure you design your artwork in CMYK.*

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