

# Art Guidelines



## We print in CMYK for Custom Carriers

Standard Card Carriers print 4/1

### Acceptable File Formats:

Illustrator CC or lower

- Please outline all text or send us all fonts used
- Do not flatten artwork

Photoshop CC or lower

- Raster artwork must be at least 300 dpi
- Artwork must have editable layers
- Do not flatten artwork

### Acceptable File Extensions

( .ai ) ( .eps ) ( .gif ) ( .pdf ) ( .tiff ) ( .png ) ( .psd )

### Not Acceptable File Extensions

( .pub ) ( .xls ) ( .bmp ) ( .docx ) ( .doc )

### • Templates

Other templates may be downloaded at  
[mycardmarket.com/design-center](https://mycardmarket.com/design-center)

### • Size

The flat size for the carrier is W: 4.75" H: 6.5"

( Please Include at least 0.25" bleed for all sides )

( Please Include at least 0.25" for all inside edges for the safe area )

The final folded product size is W: 4.75" H: 3.25"



BLEED AREA

CROP/FOLD LINE

TEXT SAFE AREA

## CMYK

## Black/Grayscale Only

Back

Front

Address  
City, State, Zip  
Phone  
Website  
Instagram  
Twitter  
Facebook

Outside

To:

From:

Amount:

NON PRINTABLE AREA

NON PRINTABLE AREA

Inside