# Our Executive Leadership Team

## JT Clark – Chief Executive Officer

JT leads Veracio's strategy and growth trajectory in helping extractive industries dig deeper into their data. A Former Managing Director & Partner at BCG JT served as BCG's global mining leader where he developed a rich background in advanced analytics in operational environments, traditional operations excellence and transformations in extractive industries, primarily Mining, and Oil/Gas. JT received his MBA from The Wharton School at the University of Pennsylvania with a focus on Strategic Management and Finance & also holds a Bachelor of Science in Economics from the University of Utah.

## Annelie Lundström – Chief Alliances Officer

A seasoned entrepreneur, Annelie sits at the forefront of Veracio's strategic partnerships and alliances, guiding the company to new heights with her adept skill in fostering collaborations. An esteemed graduate of Chalmers University of Technology in Gothenburg, Sweden, Annelie holds dual master's degrees in Science, Industrial Engineering, and Management, and Entrepreneurship. Her educational background, coupled with a vibrant global career, showcases a perfect blend of technical proficiency and business innovation. As she joins Veracio in this crucial role, Annelie is poised to foster a unified, powerhouse team, ready to pioneer new industry milestones.

Annelie is also tasked with spearheading the seamless integration of the Minalyze team following its acquisition in September 2023; leveraging her extensive experience as the co-founder and former CEO.

## Mike Ravella – Chief Innovation Officer

Mike Ravella is both a Geologist and the innovative mind behind Veracio's early genesis (formerly Boart Longyear’s Geological Data Services division). Since 2014 Mike has developed award-winning technologies and a global business that is focused on providing geological information through a fusion of science, technology and data. Mike holds a Master of Science in Earth Science from Boston University, Summa Cum Laude and a Bachelor of Science in Geology from Keene State College, Summa Cum Laude.

## Phil Ciezak – Chief Revenue Officer

Phil Ciezak serves as the CRO of Veracio and leads the global sales organization with a focus on profitable revenue growth - enabled by delivering sustained value to our customers. Phil’s commercial leadership experience has evolved over a 20-year career focused within the industrial software and METS sectors. Phil received his Master of Marketing from The University of Newcastle and also holds a Bachelor of Information Science, with a major in Information Systems, from the same institution.

## Chip Blue – Chief Operating Officer

Chip Blue is the Chief Operating Officer of Veracio and leads Veracio’s service delivery teams and day-to-day operations.  Most recently Chip was a Partner in BCG’s Natural Resources group, where he supported clients across growth and transformation initiatives. Prior to BCG, Chip was a Field Engineer with Schlumberger (SLB).

Chip holds a Master of Business Administration from Duke University’s Fuqua School of Business and a Bachelor of Science in Engineering from Vanderbilt University, Magna Cum Laude.

## Jeff Olsen – Chairman

Jeff Olsen is both the Chairman of Veracio and appointed President and Chief Executive Officer of Boart Longyear, Veracio's parent company. He carries a wealth of experience in mining, commercial and finance across his global career with leadership and finance roles within the Xerox Corporation, General Chemical Corporation and as Chief Commercial Officer for multiple divisions within Rio Tinto. Jeff holds a Masters of Business from the Simon School of Business at the University of Rochester and a Bachelor of Arts from the University of Utah.