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| --- | --- |
| Client & brand | Click and type here |
| Project | Click and type here |
| Date briefed | Click and type here |
| Date to be delivered | Click and type here |
| Job number | Click and type here |

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| What’s the job/product? |
| Copy here |
| Success criteria of project: |
| Copy here |
| What are the brand mandatories? |
| Copy here |
| Deliverables: |
| Copy here |
| Checklist to deliver: |
| Copy here |
| What’s the market like? Who are our competitors? |
| Copy here |
| Timings: |
| Copy here |
| The team: |
| Copy here |